

# Sales & Cash Forecasting At Your Finger Tips

## Fixed Price Smooth Start Offering

Sales forecasting and cash flow management can be an art versus a science for many company's. With e-ASL's Knowledge Capture Sales & Cash Forecasting solution company's can capture all sales information, and can manage the sales cycles and associated cash flows.

With Knowledge Capture customer sales information is available at your finger tips to view all aspects of your sales processes, financial forecasting of sales information, customer records and future cash flow projections.

Some key areas your organisation maybe questioning:

- o Do we have issues consolidating accurate sales forecasts?
- o Do we have issues accurately forecasting future company cash flow?
- o Do we have issues coordinating future repeatable annuity and renewal business to understand long term company assets and company value?
- o Do we have issues aligning sales commitments with internal administration, purchasing, finance and delivery processes?
- o Do we have the potential to lose customers because of lost customer contact and history records?

**This out of the box Sales & Cash Forecasting solution includes:**

**Real Time Sales Forecasting**  
by customer, month and year, sales rep, by product category and heaps more....

**Real Time Cash Flow**  
management, providing short and long term cash flow projections.

**Align Sales Forecasting**  
with project delivery needs, and admin and finance processes.

**Consolidated Central Files**  
of all customer records, contracts, and renewals.

**Capture and Manage Long**  
term annuity and renewable business for years ahead.

**Align and Monitor Staff**  
priorities and performance against company targets



**Accurate "Real Time Sales Forecasting and Cash Flow Management"**



Electronic Archive Solutions Limited

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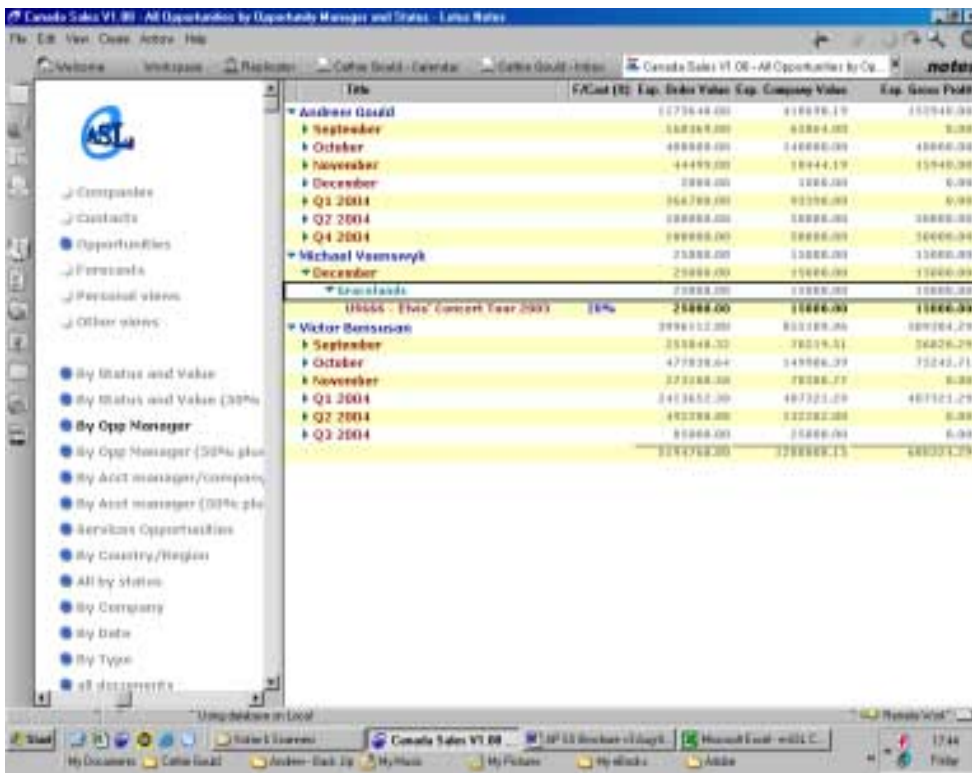
## Fixed Price Smooth Start Offering



The e-ASL Knowledge Capture sales & forecasting solution consolidates sales information and provides sales cycle tracking, enabling centralised access to real time and accurate sales information regarding customers, contracts, sales opportunities, account owners, forthcoming business actions, and projected cash flows.

The Knowledge Capture Sales & Forecasting Solution tool enables Sales and Financial Managers to accurately forecast upcoming business requirements, ensuring a better utilisation of company resources.

**The solution to provide real time sales and cash flow management.**



**End to End Software and Service Deliverables**

- Onsite consultation to establish your business needs,
- Installation of Knowledge Capture,
- The configuration and customisation of your business needs,
- System Testing, user training and support,

Number Users	Company flat fee Price per month ▲	Alternatively our Outsource Fee ★
1-20 Users	£150 month total	* £200 per month
21-50 Users	£300 month total	* £350 per month
51 to 500 Users	£400 month total	* £450 per month
Purchase Price	£10,000 Plus VAT	

**\* Plus cost of IT infrastructure as applicable**

**Note:** Additionally, if onsite assistance is required, a charge of £200 will be payable for general installation, customisation and user training. (there is no charge for training from our office)

e-ASL will invoice monthly at completion of the implementation, including expenses such as travel, accommodation, and per diem.

Visit our website for more details [www.e-ASL.com](http://www.e-ASL.com) or email us at [Sales@e-ASL.com](mailto:Sales@e-ASL.com) or phone England +44 (0) 1732 521297

This smooth start offering is made with the understanding that Knowledge Capture will be integrated into your existing Lotus Notes System.

The pay per month option is priced on a 3 (three) year payment basis and is available dependant on status but is subject to change.

▲ Prices are based on a three year usage and lease agreement.

★ Prices are based on e-ASL hosting a maximum of a 20GB of data, any additional storage of hardware requirements will be invoiced on a cost usage basis.