



e-ASL help you better manage your SAP and corporate data

It is with pleasure that IBM and Electronic Archive Solutions (e-ASL) invite you to our SAP Imaging, Document Management, and Voice archive seminar at IBM South Bank in London, Wednesday the 26th of November 2003.

Managing the growth of SAP databases and managing the large amounts of diverse PC based files and paper content held in your corporation is one of today's most crucial corporate challenges, and it's a task that is too often tackled at great expense.

SAP Database Size Management

Reducing the size of SAP databases can help improve the speed of SAP applications. We will demonstrate how your company can significantly reduce the size of your SAP databases, such as FI CO, MM etc, which results in reduced IT disk costs and reduced SAP backup pressures. We work with SAP customers to develop best SAP database and information management processes and rules.

SAP Imaging and Document Management

We will also present and demonstrate how to capture and manage your company's diverse business information in SAP, including incoming and outgoing paper documents into a single SAP digital archive. With this capability your company will be able to dispense with cumbersome paper trails while taking effective, long-term control of business information needs. Your company's flow of information can become completely electronic.

SAP Call Recording

We will demonstrate how customer calls can be recorded, indexed, and added into the SAP central customer file.

e-ASL and IBM will be available to answer your questions before and after the seminar. For further information and to enrol please review our web site www.e-ASL.com/events



Seminar Subject Areas

The SAP Image, Document Management, and Voice Capture Seminar event will present and demonstrate how SAP customers can leverage existing SAP investment by quickly and affordably plugging in IBM's imaging systems. We help customers to reduce business costs and help improve customer service.

We will cover the following key areas at the SAP Image and Data Archive Seminar.

Business Challenges resolved by SAP Image and Document Management:

- Archive and retrieval of SAP historical database records providing better tuned and faster SAP applications,
- Improved customer service achieved by immediate retrieval of customer records via customer call centres, business process modules such as accounts payable, and secure web access to company files,
- Reduced business costs achieved by reducing the cost of disk, servers, backup times, and SAP systems management,

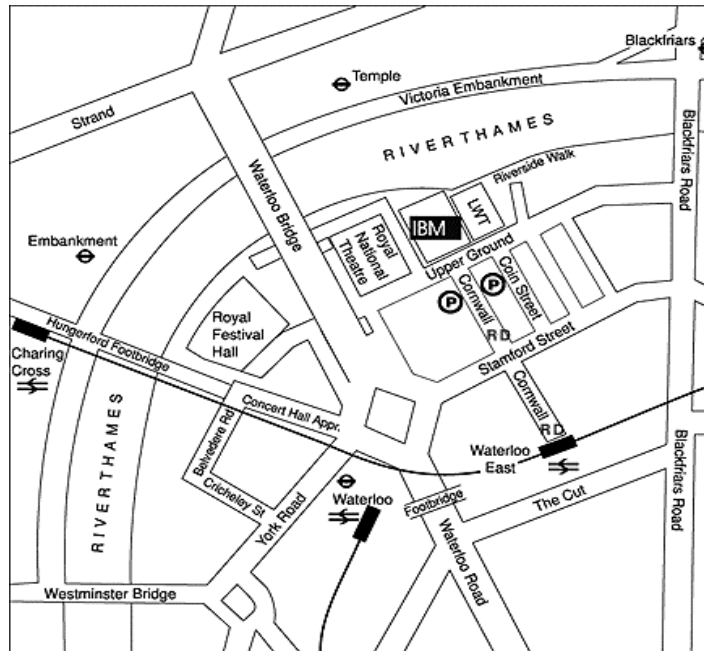
What is SAP Image and Document Management – How does it work and benefit companies?

- We will provide many demonstrations showing how SAP customers can vastly reduce the size of their SAP databases.
- We will demonstrate SAP image archive and retrieval of any business data and how this benefits SAP processes such as Accounts Payable and other business processes.
- Additionally we will demonstrate how SAP customers can provide better backup and disaster recovery of SAP data and company records.

Additional Information

- Date:** Wednesday 26th November 2003
- Time:** 9:30am registration, 10:00am start, with presentations planned to finish by 12:15pm.
- Location:** Westminster Room, Thames Suite, IBM South Bank, London.
- Supplier Contacts:** email e-ASL: - Sales@e-ASL.com
- Cost:** There is no charge for this event. This is an e-ASL and IBM sponsored event.
- How to Register:** If you require any additional information or wish to register for this event please register at www.e-ASL.com/events

How to find IBM South Bank, London



76/78 Upper Ground, South Bank, London SE1 9PZ. Tel: 020 7202 3000. Fax: 020 7928 4464.

By Car: South Bank is less than half a mile from Waterloo station. From the main roundabout to the north of the station, take the Stamford Street exit and then first left into Cornwall Road. The IBM building faces you at the end of Cornwall Road.

Parking: There are public car parks close to South Bank, but they can be expensive. Meter parking is also available in the streets nearby. Parking for disabled drivers can be arranged - call **020 7202 5438** or **5653**.

By Train: Waterloo, Waterloo East and Blackfriars stations are all within walking distance. London's other mainline stations are within fifteen minutes by London Underground to Waterloo station.

By Tube: Waterloo is on the following underground lines: Northern, Bakerloo, and Waterloo and City. The Northern line has two branches, so make sure the train you board is going to Waterloo. The Waterloo and City line links Waterloo to Bank station on the Central line.

On Foot: Walking from the stations is straightforward, though you may prefer to take a taxi. IBM South Bank is located between the Royal National Theatre and the London Weekend Television Studios.

From Waterloo: follow the signs from the station for the South Bank. Get to road level, York Road, and head north towards the rail bridge, bear left under the bridge, into Concert Hall Approach, heading for the Royal Festival Hall. Turn right onto Belvedere Road (which becomes Upper Ground as you walk under the bridge) past the Royal National Theatre, and IBM is on your left.

From Waterloo East: walk up Cornwall Road and IBM is opposite you. From Blackfriars, walk over Blackfriars Bridge, turn first right into Upper Ground and IBM is just past LWT Studios.