



IBM and Electronic Archive Solutions Limited
Image and Document Management Specialists



Voice, Image and Document Management Archive Seminar **30th April 2003**



IBM South Bank, London

It is with pleasure that IBM and Electronic Archive Solutions (e-ASL) invite you to our Voice, Image and Document Management Archive seminar in London on the 30th April.

We invite you to a presentation and active demonstrations regarding leading industry technologies that are assisting customers today with voice and image capture, document management, archive and retrieval solutions to improve customer service and reduce business costs, particularly in Call and Contact Centres.

IBM and e-ASL have implemented imaging and document management systems with many of the leading Banks, Finance Companies and Insurance Companies in the UK and worldwide. We work with customers to increase business efficiency; we help customers implement solutions to provide risk mitigation from fire, water damage or loss of vital records; and we assist our customers to reduce the costs of business and increase business efficiency in management of paper and data.

IBM and e-ASL solutions provide secure back up and on-line access to business data, scanned images, workflow documents, call recordings, PC files, emails, and any type of electronic data, providing fast and easy search & retrieval across a company's network or the internet.

Our seminar will begin with coffee at 10:00 am on Wednesday 30th April. The main seminar will begin at around 10:15 am, with a mixed-media presentation from e-ASL's Managing Director and Founder, Michael Veenswyk.

We are delighted to have the support of local and executive IBM representatives and e-ASL Management who will be available to answer your questions during the seminar.



Subject Areas

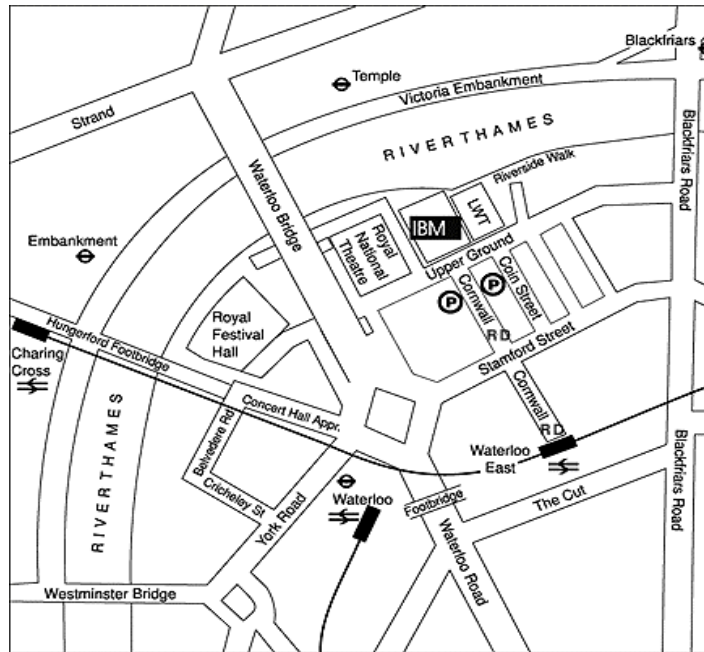
Business Pain	Companies all over the world are investing in IBM Content Management. Why? What causes people to need it? What are the business problems' such solutions help resolve?
What is Content Management?	What do we mean by this term? Just as importantly, what doesn't it mean to your company?
Executive Benefits	What sort of real-world (not theoretical) benefits do our customers enjoy? How can this improve your business?
Key Modules	<ul style="list-style-type: none">* e-ASL Knowledge Capture Voice Archive to record phone calls, index and archive them, plus bulk load and migration tools* Content Manager image capture and document management* OnDemand for report archive* CommonStore for the archive of Outlook and Lotus emails* GUI and Web clients to search, retrieve and view documents* Many other Content Management modules

Additional Information

Date:	Wednesday, 30 th April 2003
Cost:	There is no charge for this event. This is an IBM and e-ASL sponsored event.
Time:	10:00am for coffee, with presentations planned to finish at 12:00pm.
Location:	IBM Southbank, London
Supplier Attendees:	Michael Veenswyk, e-ASL Managing Director Miles Gaudoin, e-ASL UK Sales Executive
Event Coordination:	If you require any additional information, wish to confirm additional attendees, or need to cancel, please email Michael Veenswyk via email at Michael_Veenswyk@e-ASL.com, or call him on 01732 876587.

Thank you for confirming to attend e-ASL's Imaging and Archiving Event.

How to find IBM South Bank, London



76/78 Upper Ground, South Bank, London SE1 9PZ. Tel: 020 7202 3000. Fax: 020 7928 4464.

By Car: South Bank is less than half a mile from Waterloo station. From the main roundabout to the north of the station, take the Stamford Street exit and then first left into Cornwall Road. The IBM building faces you at the end of Cornwall Road.

Parking There are public car parks close to South Bank, but they can be expensive. Meter parking is also available in the streets nearby. Parking for disabled drivers can be arranged - call **020 7202 5438** or **5653**.

By Train: Waterloo, Waterloo East and Blackfriars stations are all within walking distance. London's other mainline stations are within fifteen minutes by London Underground to Waterloo station.

By Tube: Waterloo is on the following underground lines: Northern, Bakerloo, and Waterloo and City. The Northern line has two branches, so make sure the train you board is going to Waterloo. The Waterloo and City line links Waterloo to Bank station on the Central line.

OnFoot: Walking from the stations is straightforward, though you may prefer to take a taxi. IBM South Bank is located between the Royal National Theatre and the London Weekend Television Studios.

From Waterloo, follow the signs from the station for the South Bank. Get to road level, York Road, and head north towards the rail bridge, bear left under the bridge, into Concert Hall Approach, heading for the Royal Festival Hall. Turn right onto Belvedere Road (which becomes Upper Ground as you walk under the bridge) past the Royal National Theatre, and IBM is on your left.

From Waterloo East walk up Cornwall Road and IBM is opposite you. From Blackfriars, walk over Blackfriars Bridge, turn first right into Upper Ground and IBM is just past LWT Studios.