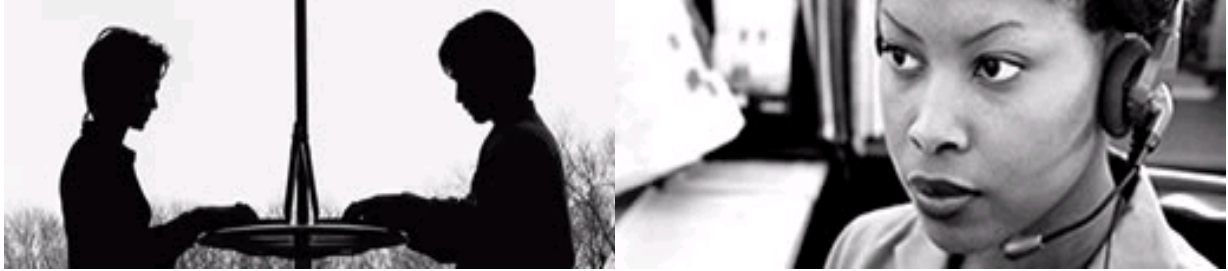




Image, Document Management, and Telephone Call Archive and Retrieval Seminar



Image, Document Management, Telephone Call Archive and Retrieval Seminar

Friday 5th March 2004 – IBM London

It is with pleasure that IBM and e-ASL invite you to our Image, Document Management, Telephone Call and eMail archive and retrieval seminar in London on Friday 5th March 2004.

Solutions provided by IBM and e-ASL capture, store, and provide on-line access to business data, scanned images, telephone call recordings, PC files, emails, and any type of electronic data, which can be managed via electronic workflow or workbaskets, providing fast and easy search & retrieval across a company's network or the internet.

IBM and e-ASL have implemented imaging and document management solutions with many of the leading Banks, Finance, Trust, Insurance and Government companies around the world. We work with customers to increase business efficiency; we assist customers to reduce the costs of business while implementing business audit compliance; and we help customers implement solutions to provide risk mitigation from fire, water damage and loss of vital records.

Registration for the seminar will begin with coffee at 12.45 pm on Friday 5th March 2004. The seminar will begin at 1:00 pm, with a mixed-media presentation and demonstrations from IBM and e-ASL's Managing Director and Founder, Michael Veenswyk.

IBM and e-ASL representatives will be available to answer your questions at the seminar.

You can register for this seminar from our web site www.e-ASL.com/events



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Subject Areas

Business Pain: - Companies all over the world are investing in Imaging, document management, telephone call recording, and email archiving solutions to reduce business costs, to improve customer services and ensure audit compliance. What causes companies to need it such solutions? What are the businesses problems such solutions help resolve?

What is Content Management:- What do we mean by Content Management? Just as importantly how can Content Management help your company, and what does this mean to your company?

Executive Benefits: - We will provide clear benefit statements, and outline areas that your company can focus to gain best return on investment

Key Modules: -

- Image capture, document management, and workflow
- Report archive and report mining
- Telephone call recording to capture phone calls
- Archive of Outlook and Lotus emails and attachments
- GUI and web clients to search, retrieve and view documents
- Migration tools to centralise and consolidate all your business information
- Many other Modules

Additional Information

Date: Friday 5th March 2004

Time: 12:45pm for registration, 1:00 pm start, with presentations planned to finish at 3:00 pm.

Location: Red Room, IBM South Bank, London.

Cost: There is no charge for this event. This is an IBM and e-ASL sponsored event.

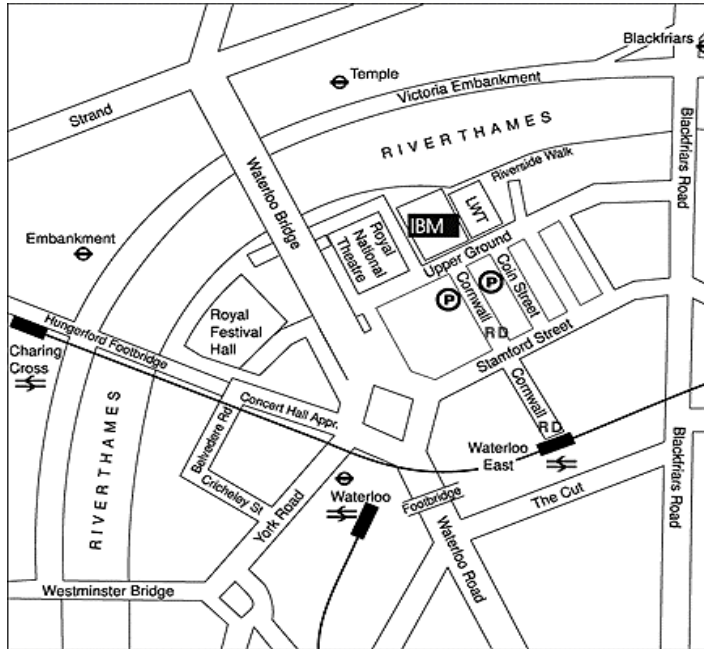
How to Register: If you require any additional information or wish to register for this event, please visit our website at www.e-ASL.com/events or please email Daniel_Cotton@e-ASL.com



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How to find IBM South Bank, London



76/78 Upper Ground, South Bank, London SE1 9PZ. Tel: 020 7202 3000. Fax: 020 7928 4464.

By Car: South Bank is less than half a mile from Waterloo station. From the main roundabout to the north of the station, take the Stamford Street exit and then first left into Cornwall Road. The IBM building faces you at the end of Cornwall Road.

Parking: There are public car parks close to South Bank, but they can be expensive. Meter parking is also available in the streets nearby. Parking for disabled drivers can be arranged - call **020 7202 5438** or **5653**.

By Train: Waterloo, Waterloo East and Blackfriars stations are all within walking distance. London's other mainline stations are within fifteen minutes by London Underground to Waterloo station.

By Tube: Waterloo is on the following underground lines: Northern, Bakerloo, and Waterloo and City. The Northern line has two branches, so make sure the train you board is going to Waterloo. The Waterloo and City line links Waterloo to Bank station on the Central line.

On Foot: Walking from the stations is straightforward, though you may prefer to take a taxi. IBM South Bank is located between the Royal National Theatre and the London Weekend Television Studios.

From Waterloo: follow the signs from the station for the South Bank. Get to road level, York Road, and head north towards the rail bridge, bear left under the bridge, into Concert Hall Approach, heading for the Royal Festival Hall. Turn right onto Belvedere Road (which becomes Upper Ground as you walk under the bridge) past the Royal National Theatre, and IBM is on your left.

From Waterloo East: walk up Cornwall Road and IBM is opposite you. From Blackfriars, walk over Blackfriars Bridge, turn first right into Upper Ground and IBM is just past LWT Studios.