



## Voice, Image and Document Management Archive Seminar 29<sup>th</sup> July 2003



### Old Government House Hotel, St. Peter Port, Guernsey

It is with pleasure that IBM and Electronic Archive Solutions Channel Islands (e-ASL) invites you to our Voice, Image and Document Management Archive seminar in Guernsey on Tuesday 29<sup>th</sup> July.

We invite you to a presentation and active demonstrations regarding leading industry technologies that are assisting customers today with voice and image capture, document management, archive and retrieval solutions to improve customer service and reduce business costs.

IBM and e-ASL have implemented imaging and document management systems with many of the leading Banks, Finance, Trust and Insurance Companies in the Channel Islands and around the world. We work with customers to increase business efficiency; we help customers implement solutions to provide risk mitigation from fire, water damage or loss of vital records; and we assist our customers to reduce the costs of business and increase business efficiency in management of paper and data.

IBM and e-ASL solutions provide secure back up and on-line access to business data, scanned images, workflow documents, call recordings, PC files, emails, and any type of electronic data, providing fast and easy search & retrieval across a company's network or the Internet.

Our seminar will begin with coffee and registration at 09:45 am on Tuesday 29<sup>th</sup> July. The main seminar will begin at around 10:00 am, with a mixed-media presentation from e-ASL's Managing Director and Founder, Michael Veenswyk.

We are delighted to have the support of IBM and local e-ASL representatives who will be available to answer your questions during the seminar.



## Subject Areas

<b>Business Pain</b>	Companies all over the world are investing in IBM Content Management. Why? What causes people to need it? What are the business problems such solutions help resolve?
<b>What is Content Management?</b>	What do we mean by this term? Just as importantly, what doesn't it mean to your company?
<b>Executive Benefits</b>	What sort of real-world (not theoretical) benefits do our customers enjoy? How can this improve your business?
<b>Key Modules</b>	<ul style="list-style-type: none"><li>* e-ASL Knowledge Capture Voice Archive to record phone calls, index and archive them, plus bulk load and migration tools</li><li>* Content Manager image capture and document management</li><li>* OnDemand for report archive</li><li>* CommonStore for the archive of Outlook and Lotus emails</li><li>* GUI and Web clients to search, retrieve and view documents</li><li>* Many other Content Management modules</li></ul>

## Additional Information

<b>Date:</b>	Tuesday 29 <sup>th</sup> July, 2003
<b>Cost:</b>	There is no charge for this event. This is an e-ASL sponsored event.
<b>Time:</b>	09:45 am for coffee and registration, with presentations beginning at 10:00 am, and planned to finish at 12:00pm.
<b>Location:</b>	The Dalrymple Suite, Old Government House Hotel, St. Peter Port, Guernsey, GY1 4AZ. Tel: 01481 724921
<b>Supplier Attendees:</b>	Michael Veenswyk, e-ASL Managing Director James Gannaway, e-ASL Operations Director Mark Birkinshaw, e-ASL Channel Islands Caroline Brown, IBM BP Sales Manager
<b>Event Coordination:</b>	If you require any additional information, wish to register or confirm attendees, or need to cancel, please call or fax Mark Birkinshaw on <b>01534 747939</b> , or send an email to <a href="mailto:Events@e-ASL.com">Events@e-ASL.com</a> .

Alternatively, register on-line by visiting our website: [www.e-ASL.com/events](http://www.e-ASL.com/events)

**Thank you for your interest in e-ASL's Voice, Imaging and Archiving Event.**